



2015 Public Benefit Report

Introduction:

2015 was another exciting year, and one marked by growth. Jason Wiener|p.c. officially launched in early 2014 and in August of 2014, became Colorado's first law practice to be organized as a Public Benefit Corporation. In 2015, we reached and impacted thousands of individuals with the potential and actual success and efficacy of cooperative and sustainable social enterprise models. We provided cutting edge and high quality legal services to more than 40 mission-driven businesses and helped clients to raise more than \$1M in socially responsible and non-extractive capital. Our growth in 2015 also included the addition of a new team member, Jessica Allen, whom we are excited to introduce in this Report. We are proud of this continued success and we are excited to share with you some of the high points from Jason Wiener|p.c.'s work in 2015.

Jason Wiener|p.c. takes an unconventional and fresh approach to legal and business consulting. We seek to develop deep and lasting relationships with client organizations, and provide customized, efficient and dynamic service. Jason Wiener|p.c. collaborates closely with clients to problem solve and create within the practical context of the organization and real-world constraints.

Mission: Founded on and committed to building a regenerative and sustainable economy, Jason Wiener|p.c. is a boutique legal and business consulting practice, which specializes in mission-driven companies, social and environmental enterprise, and impact services, by providing affordable, accessible and responsive general outside counsel services for all phases and facets of business.

Public Benefit Purpose: : To create material, positive general public benefit, including but not limited to: (i) providing legal and business consulting services to start-up ventures, and mission-centered social and environmental enterprises; (ii) promoting democratized ownership structures; and (iii) advancing clean and distributed energy.

Core Values:

Timeliness & Responsiveness. Jason Wiener|p.c. strives to provide meaningful responses in a timely fashion. Rest-assured that clients' matters are receiving the appropriate level of attention, followed by a timely response, including a personalized confirmation of receipt.

Transparency. Jason Wiener|p.c. strives to provide transparency to its clients. Clients will know where their matter or a transaction is in any given process, and what steps are to come, making surprises obsolete.

Mission Matters. Clients will never receive one-size fits all advice. Jason Wiener|p.c. provides highly customized, yet efficient, counsel that seamlessly incorporates the organization's mission and values. Clients' organizational mission will always remain top of mind and clients will always be advised of potential threats to their mission.

Ethical Business Practices. Jason Wiener|p.c. strives to be a sounding board for decision making, whether legal, strategic, or otherwise. Clients will be counseled through the process of ethical decision making with compassion, an open and non-judgmental mind, and objective reason.

Open Communication. Jason Wiener|p.c. communicates openly and candidly with its clients and expects the same in return. A trust-based relationship is imperative and of the utmost importance. While sensitivity and confidentiality will always be respected, we will encourage open communication in clients' interactions with all stakeholders of their organization.

Respect. Jason Wiener|p.c. will provide clients with the most competent and thorough counsel possible, and clients' decisions will be respected. While a particular course of action may not always be agreed upon, Jason Wiener|p.c. will approach all dealings with respect and courtesy.

Entrepreneurship. Jason Wiener|p.c. strives to work with entrepreneurial people who want to create positive impact and are willing to think big, act boldly, and strive to change the world. To that end, Jason Wiener|p.c. will strive to bring cutting edge solutions and will counsel clients through the ins and outs, and the risks and rewards of new approaches and intrepid strategies. Risk will be navigated as a team.

Democratization. When practical, appropriate, and suited, Jason Wiener|p.c. will advise clients as to innovative ways to democratize elements of the organization. Whether it is in regards to governance, capital, supply, credit or finance, or otherwise, Jason Wiener|p.c. will help you evaluate creative ways of distributing and sharing management, decision-making, control, wealth, and risk management. To the extent meaningful to clients and their stakeholders, Jason Wiener|p.c. will help maximize clients' roles in building regenerative economies and communities.

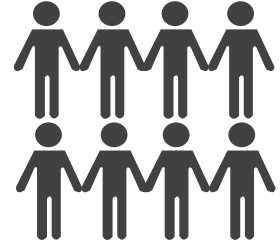
Public Benefit Performance
(2014 results in light gray // 2015 results in dark gray)

Democratic Ownership and Social Enterprise



Socially responsible organizational
recapitalization and employee-
ownership conversions.

2014 1  2 2015



Worker-owners impacted.

2014 64  845 2015



New Cooperative
formations: 4.



New Public Benefit Corporations
formed or converted.

2014 3  3 2015



Advised regarding incorporation of **11 social enterprise start-ups** in industries ranging from urban agriculture, tiny home development, environmental sustainability consulting, local sourcing and organic cidery, sustainable farmland access and preservation, goat dairy, driver-owned transportation, tool library, solar PV, microfinance and impact investing.

Non-extractive capital and intellectual property deals



Structured and advised regarding an aggregate of approximately **\$1.3M** in socially responsible capital raising efforts.



Advised and supported impact investment deal activity: approx. **\$620,000.**



Socially responsible intellectual property licensing transactions: **4.**

Speaking, Public Education and Outreach



Speaking engagements promoting cooperatives, social enterprise, socially responsible capital/financing strategies and advancement of solar industry, reaching approximately:

An Introduction to Financing
for Cooperatives, Social Enterprises, and Small Businesses

[CLICK TO READ WHITE PAPER](#)

Co-authored and donated copyright of white paper “An Introduction to Financing for Cooperatives, Social Enterprises, and small Businesses”



Co-edited Colorado Bar Association Practitioner’s Guide to Colorado Business Organizations chapter on Cooperatives.

2014 **240**  **560** 2015
individuals



National Cooperative Business Association, Impact Hub and American Sustainable Business Council Member.



Served on Colorado B-Lab Legal Advisory Council.



Community Wealth Building

Metro Denver's Economic Prosperity Network

Served on Steering Committee and Cooperative Working group to Community Wealth Building Network. Participated in multi-stakeholder effort to evaluate and grow ecosystem for cooperative conversions and new cooperative development.



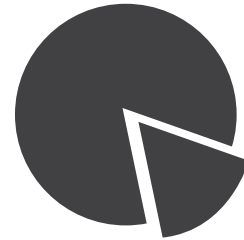
Co-presented on CBA Business Law Institute session on social enterprise.

Charitable Giving



44-hours

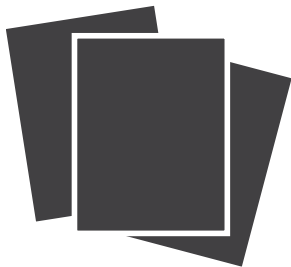
Pro Bono legal services.



% of revenue donated as charitable contribution

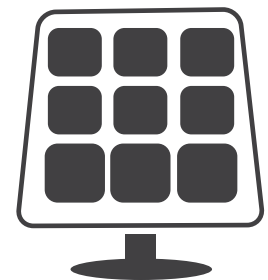
2014 **.5%**  **.7%** 2015

Operational Sustainability



Less than 1-ream of paper; a virtually tree-free operation.

2014 & 2015



100% solar powered office in **2014 & 2015.**

Third Party Standard: B Lab Self-Assessment

In 2015, Jason Wiener|p.c. underwent the B-Certification process and achieved a validated B-Score of 89 out of a possible 200 points.

We selected the B Impact Assessment (BIA) as the third party standard to prepare this benefit report because it is the most widely-used impact measurement and management tool in the world. It is used by more than 30,00 businesses to measure, compare, and improve their overall social and environmental performance, as well as by an increasing number of investors, business associations, and government entities serious about understanding and benchmarking the impact of the companies in which they invest and with which they do business. The BIA is governed by the nonprofit B Lab and meets the statutory requirement that a third party standard must be comprehensive, credible, transparent, and independent. More information about the BIA and B Lab is available at bimpactassessment.net.

Obstacles Encountered & Growth

The field of social enterprise and cooperative law continues to expand. Impact investors, place-based coalitions, and mission-oriented entrepreneurs are increasingly relying upon professional legal and business counsel to facilitate new business formations, complex strategic partnerships, and to negotiate and memorialize transactional activity. The increasingly visible and active profile of socially and environmentally responsible business activity has created growing demand for our legal and business consulting services.

To meet steadily growing demand, Jason Wiener|p.c. made the decision to recruit and hire. Jessica Allen, a 2015 graduate from Colorado Law, joined the practice as a contract associate. Jessica has been able to merge her passion for social enterprise with her career as a transactional attorney. Thriving on helping small businesses in different stages of growth, Jessica's practice focuses on entity formation, financing, intellectual property protection, and securities issues.

While in law school, Jessica served on the board of the Deming Center Venture Fund and was a student attorney for the Entrepreneurial Law Clinic. During this time, Jessica also interned for the Department of Energy, the CU Technology Transfer Office, and multiple non-profit organizations. Prior to starting law school, Jessica spent time traveling the world and immersing herself in variety of cultures.

Jessica holds a B.S in Microbiology and a B.A. in Religious Studies from the University of California Santa Barbara and a J.D. from the University of Colorado Law School. She also holds a Masters of Resource Law Studies from Denver University, Sturm College of Law where she received honors with a concentration in Renewable Energy and Sustainable Development.

We are very excited to have Jessica on the team and we look forward to applying Jessica's energy and talent to current client projects and to the exciting new initiatives in development.

2016 Initiatives

We have big plans and exciting initiatives under development. Visit www.jrwiener.com for news and information about new developments.

Contact Information

For questions about this report or about Jason Wiener|p.c., email: jason@jrwiener.com.

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